

July 16, 2006

RE: The FTC Trade Regulation Rule on Business Opportunities.

Dear FTC:

While the FTC wants to ensure safe business opportunities for all, I believe that this new rule would significantly hurt the Quixtar business greatly. There are several points in this letter that need to be made.

**Point 1: Prohibit prospects from registering as IBOs until seven days after they receive a disclosure document.** – The Quixtar business plan is offered to prospects in a non threatening manor. The prospect has the option of choosing one of three options, a client, member or IBO. No prospect at anytime is pressured in making a decision immediately. All prospects are encouraged to examine any disclosed documentation that is given to him or her at this time. Would the FTC make Avon representatives or Tupperware agents do the same thing?

**Point 2: Require IBOs to give every prospect a list of “references” contact information for 10 other IBOs in the area – seven days before the prospect registers.** – The Quixtar business is basically a referral based business. In many cases, prospects are referred to IBOs thru other prospects. As any business owner knows, referral is your best advertising. If you see a good movie or eat at a good restaurant, naturally you would refer a friend to see the movie or eat at that restaurant. This same principle applies here. The Quixtar Business “refers” itself.

**Point 3: List all legal allegations – lawsuits, arbitrations, and other legal claims – against Quixtar and its IBOs from the past 10 years.** – Quixtar/IBOs should not be strong-armed to disclose any past litigation. This is a private matter between Quixtar/IBOs and any one person(s). No one person(s) can determine if there were any bogus litigations against Quixtar/IBOs and there outcome. This is where the BBB comes into play. If any prospect at anytime feels they are not sure about the Quixtar Company and the business plan, they should contact the BBB and request a complete report.

**Point 4: Require IBOs to calculate and make different disclosures for every income claim.** - As an IBO prospect, one should recognize why they are looking at the business plan. Are they looking for financial freedom? Are they looking for a little extra money? "Why" this question should be up to the prospect and no one else. As for the income, what the prospect does with the business is up to them. You can make as much or as little as you want. Quixtar does not determine the prospects monetary value. Only the prospect can do that. An IBOs monthly income can fluctuate due to many factors.

**Point 5: Require that every prospect receive "substantiation" for every income claim.** - Does an employee at a company ask another employee what there salary is, or how much they make a year? This is a private matter between employer and employee. What an IBO makes is between Quixtar and the IBO. As stated before, what an IBO does with the business is up to them.

In the end, Quixtar is one of the up and up businesses available today. My wife and I are able to do today what we couldn't do a few years ago. The people in this business are well educated and informed in the business practices that Quixtar has to offer. At no time does any IBO pressure a prospect into becoming a part of the business that is up to them. This new rule would change Quixtar's long and upstanding business practice that has prospered for many years. Please leave the Quixtar business alone. What this company has to offer can change a prospect life for the better.

Sincerely,

Eugene V. Fechter  
IBO